

Steps to becoming a bottled water free zone

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- Raising awareness is a good first step in curbing the consumption of bottled water in the 'zone.' Use www.insidethebottle.org to make your own brochures and fact sheets on the bottle versus tap debate available; hold public activities like bottled water taste tests. For up-to-date information on the bottled water industry, downloadable education materials and action ideas, refer to www.insidethebottle.org
- End the use of 'official' funds to purchase bottled water in the zone. Does your organization or group buy bottled water for meetings, events, conferences? Check out sample resolutions to ban bottled water available at: www.insidethebottle.org
- Start a campaign with the goal of eliminating bottled water in vending machines. Strategize and pursue alternatives to beverage exclusivity contracts which limit conscious consumer choice; support local beverage suppliers and tap water
- Commit to promoting or providing alternatives to bottled water such as water fountains, the use of carafes and glasses at meetings and personal stainless steel containers for tap water

Checklist

- Continuing to raise awareness of the impacts of the bottled water industry and consuming bottled water
- No official funds used to purchase bottled water
- Aiming to remove bottled water from vending machines
- Promoting or providing alternatives to bottled water

Final steps

- 1 Put up poster(s) in a visible place such as a entry door
- 2 Take a picture of the poster
- 3 Email picture and short description including a description of the space and name the steps taken to create the 'zone' in order to be added to the list of bottled water free zones found at: www.insidethebottle.org
- 4 Raise a glass of tap water to your bottled water free zone!



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